

ANNUAL REPORT

2022

MESSAGE FROM OUR FOUNDER

As I look back over the last two years, I find it hard to believe how far we've come. We have created a beautiful community and have supported so many people who would not have had this support otherwise. This success is driven by our volunteers, and I thank all of you for your passion and dedication.

I would like to acknowledge specific people who have been particularly important on this journey. Thank you to those who believed in me from the beginning - my sister Shannon, Susan, Evie, Ann, and Oceanna

Robin, you have gone above and beyond since you first started in the coordinator role and your efforts do not go unnoticed. You are my rock.

Troy, you are the one person who will step up in a moment's notice and do whatever needs to be done. I really can't thank you enough for always being there.

Jasmin, you very willingly took on the social media role and ran with it. You have been such an asset.

Amanda, you have shared your amazing abilities and helped to take our organization to the next level.

And Cynthia, last but in no way least, thank you for being our uber spokesperson every step of the way since joining. You take PR to a whole other level!

Words will never adequately be able to express my sincere appreciation for all of you. What a special group we have. I feel overwhelming gratitude.

Here's to supporting the needs of many more individuals and establishing a foothold as a national organization in 2023.

- Signy Novak, Founder, MAiD Family Support Society

OUR VISION

Those supporting a loved one before or after medical assistance in dying (MAiD) have the support they need to thrive.

OUR MISSION

We strive to provide compassionate, lived-experience support and connection to people helping a loved one who is considering or planning for Medical Assistance in Dying (MAiD) or those who are grieving a loss due to MAiD.

OUR VALUES

Community

Compassion

Equity, diversity and inclusion

Integrity and trust

Respect

PEOPLE AND PARTNERS

VOLUNTEERS

At the end of 2022, we had 29 volunteers across Canada.

2 Debrief team members

2 Leadership team members (director and coordinator)

Social media coordinator

PARTNER ORGANIZATIONS

Our trusted partners include:

- Bridge C-14
- Dying with Dignity Canada
- Family Caregivers of British Columbia
- MAiDHouse

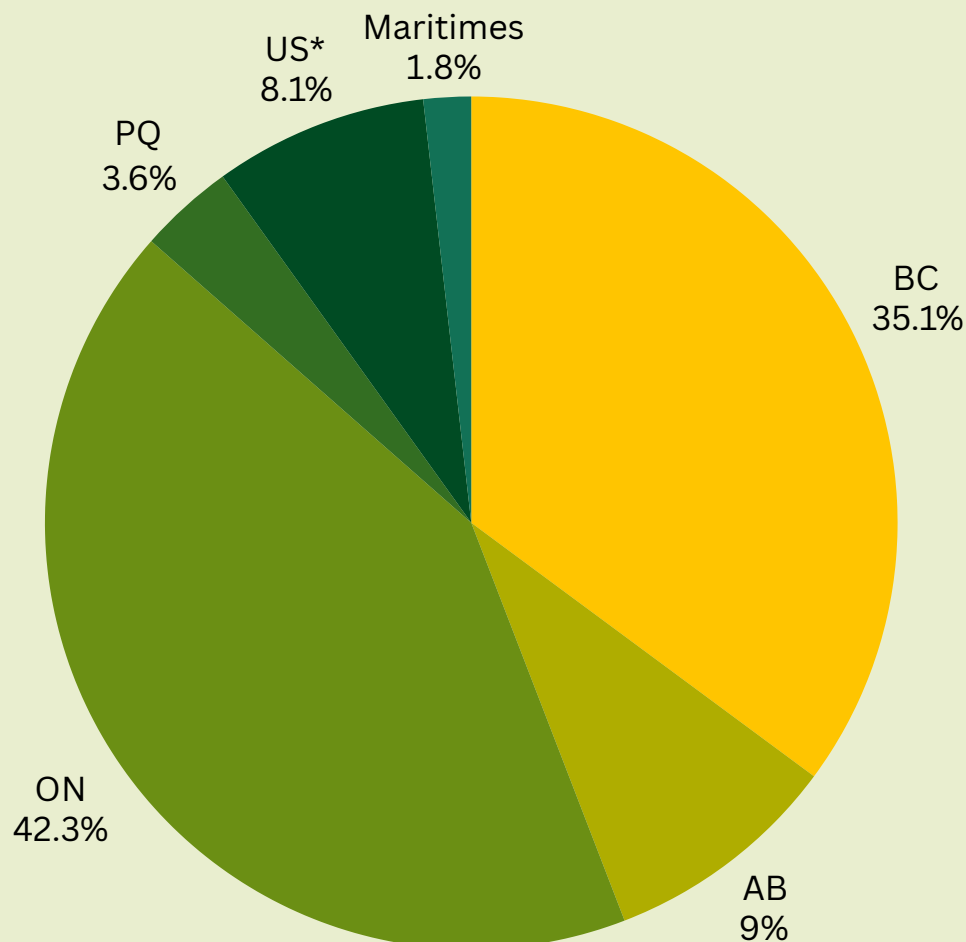
We are proud to be affiliated with the Canadian MAiD Network.

SUPPORT REQUESTS

111 support requests in 2022

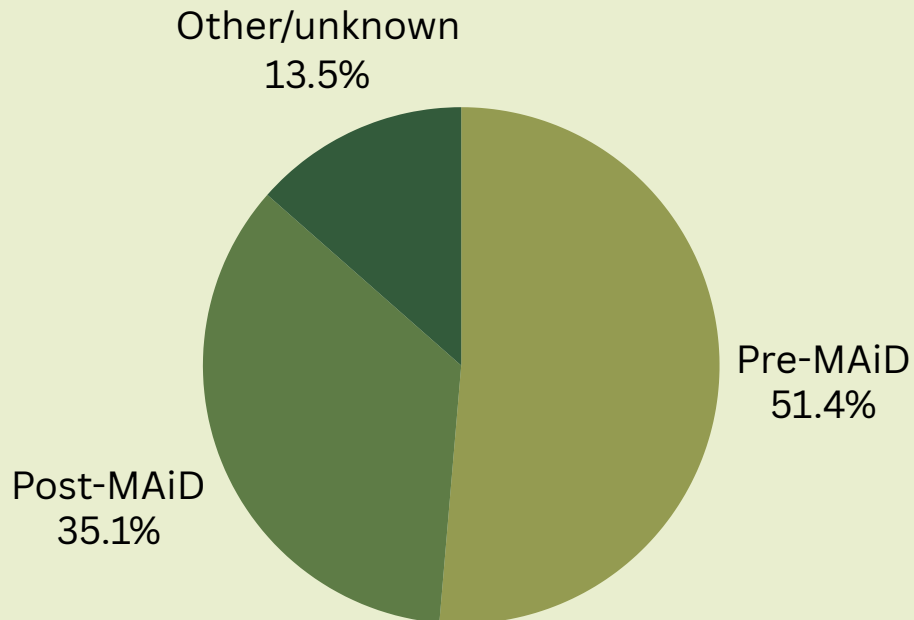
148 total requests since inception

Requests by location

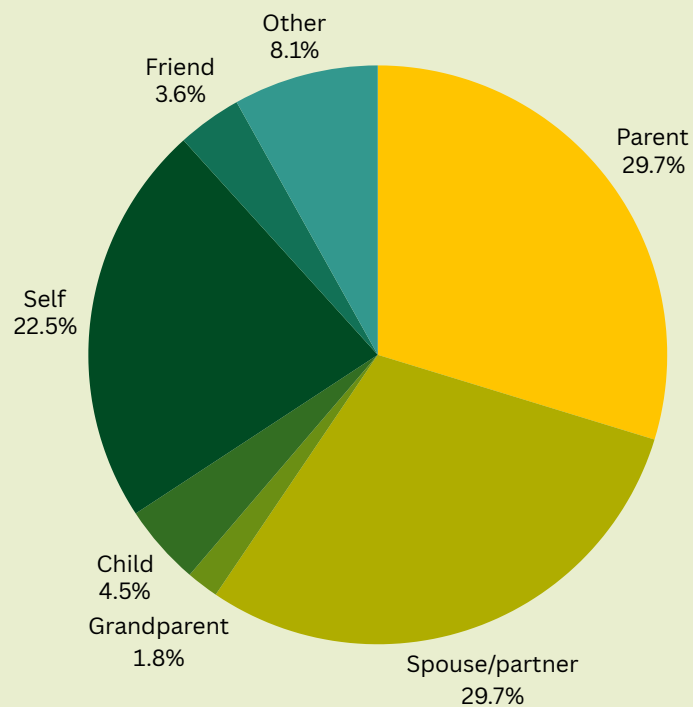


*Family member in US looking for support for MAiD death in Canada

Support pre- or post-MAiD



Person supporting or grieving



FINANCIAL STATEMENT

2022	
2021 balance carryover	\$876.26
Donations	\$1,500.00
Expenses	
Banking fees	\$30.90
Liability insurance	\$367.08
Website fees	\$540.00
Training/membership	\$200.00
Printing, postage and supplies	\$270.60
Technology	\$102.14
Total expenses	\$1,510.72
Balance at year-end	\$865.54

TESTIMONIALS

"[What helped was] listening to her experience with MAiD and being able to draw on those experiences, to ask questions. She was lovely, compassionate, well-spoken."

"The volunteer was very empathetic and patient, and understood completely the anxiety I was experiencing at the time. Her suggestions were helpful and she was well-informed of resources available to me. Bless you all for providing this wonderful service."

"Having support and understanding when I need it is so helpful. And knowing I could call even if I didn't is a real comfort. Mostly there is a good balance of listening and talking that let me explore my thoughts and feelings without my having a sense of obligation to keep the conversation going out of politeness. This is a really valuable organization/service and I have shared it with other caregivers."

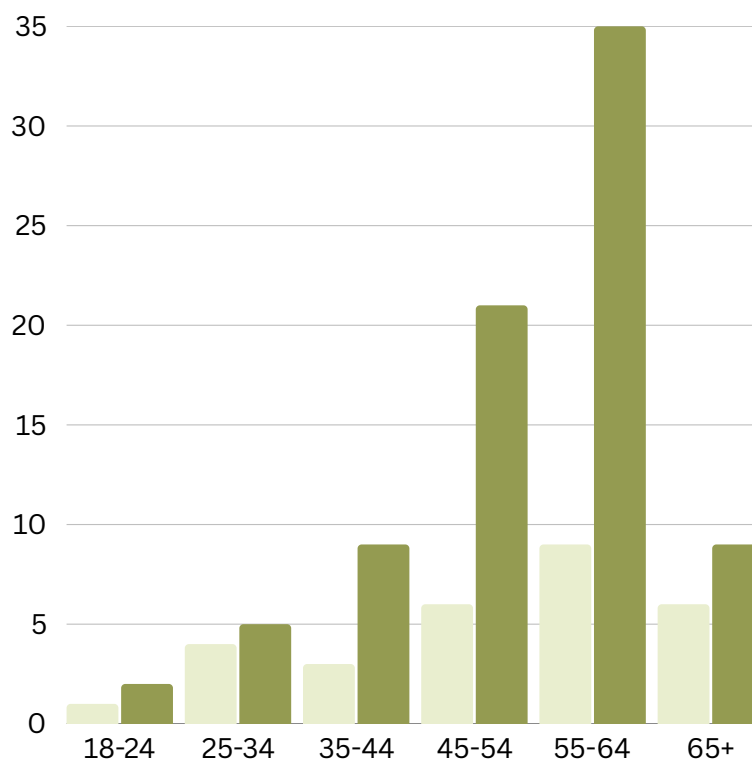
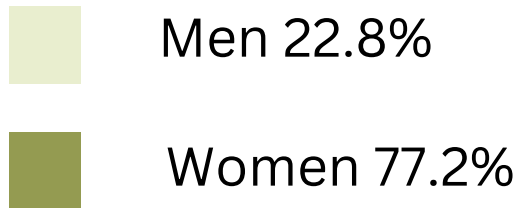
"Being able to talk with someone who has been through a similar experience and hear how they got through what has been for me the most trying experience of my life."

"I cannot thank you enough for the support and time you shared with me. I am so appreciative of our chat, and knowing that my family and I were not alone in this experience. The work you are doing is so valuable."



In our follow-up surveys with client we consistently hear that the support and understanding they get from our volunteers made a real difference in their time of need.

FACEBOOK AUDIENCE



Audience by gender (%)

327 followers as of January 2023

Canada, US, UK, Netherlands, Australia and Mexico



PRESENTATIONS



We've had the opportunity to meet with and/or present at:

- World Federation of Right to Die Society conference, Toronto
- MAiD Coordinators of BC
- Interior Health spiritual volunteers (BC)
- Dying with Dignity Toronto and Edmonton chapters
- Langara College Nursing
- Vancouver Community College Nursing

Upcoming in 2023:

- Canadian Association of Spiritual Care (May)
 - International Council of Nurses Congress (July)
- 

ON THE HORIZON FOR 2023



Increasing areas of support

- Those with a spouse or partner with Alzheimer's; requests where there is a spiritual conflict
- Provide support and education to faith leaders to equip them to take the MAiD conversation back to their communities



Additional outreach

Expand our presentations to nursing schools and other allied health organizations across Canada; continue to build connections with current partners, DWD chapters and MAiD coordinators across Canada



Volunteer recruitment

Recruitment in geographical areas where we lack representation; those who have lost a spouse, supported someone with dementia; increase diversity in gender, ethnicity, and age



Expanding social media presence

Continue posting relevant and engaging content on Facebook to attract followers; expand into Instagram



Fundraising

Increase fundraising activity; upcoming campaign with Charity Village



Research

Collaboration with organizations in the MAiD space



THANK YOU TO OUR DONORS

We are grateful to have received donations both from individuals and organizations. We would like to acknowledge MAiD Interior Health BC for their generous donation. These donations help us connect to more people who need the support we offer, as well as expand in areas we would otherwise not be able to.

